

## **Stop Bullying: A School-Wide Campaign**

*Name of organisation:*  
**Child Line Lithuania (“Vaiku Linija”)**

### **CAMPAIGN „STOP BULLYING“**

In February of 2004 the Child Line Lithuania initiated campaign „Stop bullying“. The goal of campaign is to encourage the amity between children, adults and to make a secure school without bullying and violence.

#### **TASKS OF THE CAMPAIGN**

1. Bullying should be declared as one of the most important problems in Lithuanian schools
2. To encourage the active participation of public institutions in initiating of modern violence prevention programs in schools
3. To form attitude that bullying is abnormal phenomenon and that the incidence of bullying could be decreased
4. To train schools communities to use modern bullying prevention methods
5. To inform society about incidence of bullying and effective prevention programs

#### **Bullying – what is it?**

- Bullying description and forms
- Places where bullying occurs
- Roles of children in bullying situation
- Incidence of bullying
- Bullying and other aggression forms
- Bullying: myths and reality
- The causes of bullying
- The outcomes of bullying

#### **For parents**

- The role of parents in bullying prevention
- Information about bullying for parents

#### **For children**

- What is bullying?
- How to react when you are bullied?
- You can help one who are bullied

#### **For schools**

- How to change an attitude towards bullying?
- Implementation of bullying prevention program
- Drama activities in bullying prevention
- Students' involvement in bullying prevention
- Survey to evaluate the incidence of bullying at school (\*. pdf)

#### **Bullying prevention program in “Pilaite” secondary school**

- Presentation of the program to school community (February 25, 2006)
- Trainings of personnel (August 23-30, 2006)
- The evaluation of the incidence of bullying at school (\*. pdf)
- Strategy of reduction of bullying (\*. pdf)
- Electronic conference for school community
- School Program coordinating group
- School web-site

#### **Campaign „Stop bullying“**

- The activities of the campaign
- The presentation of the book „Bullying prevention in schools“
- The presentation of collaboration of „Child Line“ and „Cilija“
- Daphne
- Sponsors

**Useful literature about violence and bullying prevention**  
**Useful web-sites about bullying and its prevention**  
**Movies about bullying and its prevention**

**Bullying in Mass media**

- Articles about Child Line and campaign „Stop bullying“
- Articles about bullying